

Additional literature and resources

Below are some additional resources that can be used for reference.

Global handwashing programs

Name of Program	Description	Link
Project WET	WASH education program—USAID funded	http://www.projectwet.org/what-we-do/international/wash
Lifebuoy-help a child reach 5	International Handwashing promotion program	http://www.lifebuoy.com/socialmission/
WSP--Handwashing with Soap — Two Paths to National-Scale Programs	Description of two national scale programs in Vietnam and Indonesia—details successes and failures	http://www.wsp.org/sites/wsp.org/files/publications/WSP-HWWS-National-Scale-Programs.pdf
UNICEF-Handwashing with Soap	Handwashing promotion campaign in Nepal	http://unicef.org.np/campaigns/hand-washing
Pacific Handwashing campaign report	Report detailing successes/failures on handwashing programs (mostly school based) in the Pacific region	http://www.solutionsforwater.org/wp-content/uploads/2012/03/Final-Pacific-Handwashing-campaign-2010-2011-report.pdf
WSP--Promoting Handwashing behavior: The effect of Mass Media and Community interventions in Peru	Research brief-discusses the Handwashing Initiative (HWI) – promotional activities, marketing communication and its effect on handwashing behavioral practices	http://www.wsp.org/sites/wsp.org/files/publications/WSP-Peru-HWWS-Impact-Evaluation-Research-Brief.pdf
Oxfam	Hygiene promotion: determining what Works—a case study of promoting hygiene post earthquake 2010	http://www.oxfamamerica.org/static/oa4/hygiene-promotion-determining-what-works.pdf
The Joint Commission	A very dense document that provides details on how and when to wash your hands to various campaign examples (see chapter 7)	http://www.jointcommission.org/assets/1/18/hh_monograph.pdf
Dr. Adam Biram –Author London School of Hygiene & Tropical Medicine, London, London,	Effect of a behavior-change intervention on handwashing with soap in India (SuperAmma): a cluster-randomised trial—examples of hygiene and health promotion are given also evaluation results are provided as well	http://image.thelancet.com/journals/langlo/article/PIIS2214-109X(13)70160-8/fulltext
Menzies School of Health Research, Casuarina, NT,	No germs on me: a social marketing campaign to promote	http://ped.sagepub.com/content/18/1/62.abstract

Australia, Elizabeth McDonald	hand-washing with soap in remote Australian Aboriginal communities	
SSWM	Simple Handwashing Devices-- Description of different handwashing devices – describes the pluses and minuses.	http://www.sswm.info/category/implementation-tools/water-use/hardware/optimisation-water-use-home/simple-hand-washing-dev
Kimberly Clark	Hygiene and sustainability go hand in hand in Latin America – Central America and Latin America handwashing campaign description	http://www.kimberly-clark.com/ourcompany/community/laohandwashingcampaign_story.aspx
Watershed	Description of various social marketing campaigns to encourage safe hand hygiene.	http://www.watershedasia.org/stop-the-diarrhea-campaign-menu-of-options/
Authors : Schmidt, W. P. Aunger, R. Coombes, Y. Maina, P. M. Matiko, C. N. Biran, A. Curtis, V.	Determinants of Handwashing Practices in Kenya : The Role of Media Exposure, Poverty and Infrastructure	https://openknowledge.worldbank.org/handle/10986/5339
*Public Health Foundation of India, **Faculty of Health Sciences, University of Ottawa	A systematic review of community hand washing interventions leading to changes in hygiene behavior in the developing world	http://www.gjmedph.org/uploads/R1-Vo1No4.pdf
WATER, SANITATION AND HYGIENE: SUSTAINABLE DEVELOPMENT AND MULTISECTORAL APPROACHES	Mobilizing people for improved hygiene practices through hand washing campaigns in Nigeria	http://wedc.lboro.ac.uk/resources/conference/34/Agberemi_Z_O_-_200.pdf
WSP--Can hygiene be cool and fun?	A research brief--discusses how low-cost interventions can improve children's hygiene practices.	http://esa.un.org/iys/docs/sanlibdocs/Can_Hygiene_be_cool_and_fun_-_Senegal_2007.pdf

Other Useful Documents-technical support

Source	Document Name	Description	Link to document
WHO	Five Moments for Hand Hygiene	Program that emerged from the WHO guidelines on Hand hygiene. Defines key moments for hand hygiene—in English and in French	http://www.who.int/gpsc/tools/Five_moments/en/
CDC	Clean Hands Save Lives	CDC guidelines for how and when to wash your hands	http://www.cdc.gov/handwashing/when-how-handwashing.html
IRC	Understanding Hand washing behavior	Description of a study and formative research to understand how to encourage handwashing behavior	http://www.rescue.org/sites/default/files/resource-file/Hand%20washing_0.pdf
WSP	FOAM –Framework to Analyze Handwashing behaviors to design effective handwashing programs	FOAM (Focus on Opportunity, Ability, and Motivation) – helps identify framework for behavior change and mass media campaigns	http://www.wsp.org/sites/wsp.org/files/publications/WS_P_IntroducingFOAM_HWWS.pdf

Planning HWWS programs

Source	Document Name	Description	Link (if available)
World Bank	The handwashing handbook	Practical guide for staff in governments and development organizations who need to carry out handwashing programs	http://siteresources.worldbank.org/INTWSS/Publications/20389151/HandwashingHandbook.pdf
WHO	Sanitation and hygiene promotion programming guidance	This document provides general guidance to creating WASH programming	http://www.who.int/water_sanitation_health/hygiene/sanitpromotinguide/en/
WSP	Clean the world	Lessons from building public private partnerships	http://cleantheworld.org/docs/WSP_H_Lessons_07Oct02.pdf
Governments of Finland and Ethiopia	WaSH Sector Stakeholder Analysis	Stakeholder analysis from a WASH program in Ethiopia	http://www.cmpethiopia.org/content/download/292/1962/file/WaSH%20Sector%20Stakeholder%20Analysis.pdf
Unilever	Partnership lessons from Lifebuoy handwashing campaign	Partnership lessons from Lifebuoy handwashing campaign –description of the lessons learned from their partnership	http://www.triplepundit.com/2013/10/4-lessons-new-era-partnerships-lifebuoys-child-reach-5-campaign/
Water Centre	Public-Private Partnership for Handwashing with Soap in Indonesia	Details of a public private partnership—includes challenges and lessons learned	http://www.watercentre.org/portfolio/attachments/SustainableHygiene_7.pdf
Institute of Environmental Engineering and biotechnology (IEEB) Finland	Effective water and sanitation policy reform implementation: need for systemic approach and stakeholder participation	Paper that analyzes the trend of WASH policies strategies in developing countries	http://www.sciencedirect.com/science/article/pii/S1366701702000363

WHO	Hand Hygiene Self-Assessment Framework 2010	The Hand Hygiene Self-Assessment Framework is a systematic tool with which to obtain a situation analysis of hand hygiene promotion and practices within an individual health-care facility.	http://www.who.int/gpsc/country_work/hhsa_framework_October_2010.pdf?ua=1
WHO	Save Lives with your Hands	Guide to Implementation of a hand hygiene campaign	http://whqlibdoc.who.int/hq/2009/WHO_IER_PSP_2009.02_eng.pdf?ua=1
UNICEF/Vietnam	Sustainable Sanitation & Hygiene for All	Describes the sustainable sanitation hygiene for all approach. Addresses WASH as a whole	http://www.snvworld.org/download/publications/sustainable_sanitation_and_hygiene_for_all_-_sector_development_approach_for_vietnam_0.pdf
University of Kansas	Community Tool Box	Not specifically WASH related but addresses how to gain stakeholder support	http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/develop-a-plan/main
European Commission	Development of five year national strategy in Namibia	A detailed description of a five year national strategy of WASH in Namibia. Includes a description of how they conducted a situational analysis.	http://www.mawf.gov.na/Documents/Situation%20analysis.pdf
WSP and Ethiopian Government	Whole-System-in-the-Room (WSR) Multi-Stakeholder Workshop Report Bahir Dar, Ethiopia	This report describes the process of the Whole-System-in-the-Room (WSR) workshop, which culminated the first phase of the implementation of the SCALE approach in Amhara for scale up sanitation and hygiene through the national community Led Total Sanitation and Hygiene approach, which WSP-AF is	http://arhbrc.files.wordpress.com/2011/06/amhara-wsr-report.pdf

		implementing in Ethiopia.	
Save the children and GlaxoSmithKline	School Health and Nutrition: An Overview	Successes and lessons learned from a school health and nutrition program-details improving WASH in schools	http://washntds.org/ecourse/pluginfile.php/61/mod_resource/content/2/BANGLADESH%20SHN%20BRIEF%2001%20-SHN%20Overview.pdf
Joint Commission	Measuring Hand hygiene adherence: overcoming the challenges	Chapter 9 (pg 107) –describe stakeholder involvement and policy importance. Focuses more on hospital hand hygiene however looks at WASH from a more macro perspective.	http://www.jointcommission.org/assets/1/18/hh_monograph.pdf
Water and Sanitation Program/World Bank & USAID/Hygiene Improvement Project	Aligning for Action: Sustainable Development through Safe Water, Environmental Sanitation and Hygiene	Example of a stakeholder involvement meeting in Ethiopia 2006	http://www.hip.fhi360.org/file/11069/WSR%20Oct.%202006%20Final%20Report.pdf
SOUTH ASIA HYGIENE PRACTITIONERS' WORKSHOP	Participatory Community Hygiene Education in Dhaka Slums: DSK Experience	This paper describes how the programme to improve hygiene knowledge and practice was designed and implemented. It provides information on impact derived from an assessment. Community participation in the decision making processes was crucial for designing the hygiene promotion programme.	http://www.wsscc.org/sites/default/files/publications/5_ranajitdas_hygieneeducationdhakaslums_bangladesh_2010.pdf
UNICEF	Handwashing program monitoring and evaluation module	Shows how to plan monitor and evaluate a hand washing program	http://www.globalhandwashing.org/sites/default/files/UNICEF%20M%26E%20Toolkit%20Final%2011-24%20Low%20Res.pdf

USAID	Achieving Development through local NGO partnerships	Describes the GHANA WASH project –focuses on building partnerships and talking about success/failures	http://www.ri.org/files/uploads/GWASH_Success_Story.pdf
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